

Table of contents

WIP

WIP

~~WORLD CABLES MARKET: SIGNS OF RECOVERY~~



P. 00

~~HEALTHY RESULTS, WHEN STRATEGY WORKS~~



P. 00



P. 00

~~OUR CUSTOMERS, OUR WORLD~~

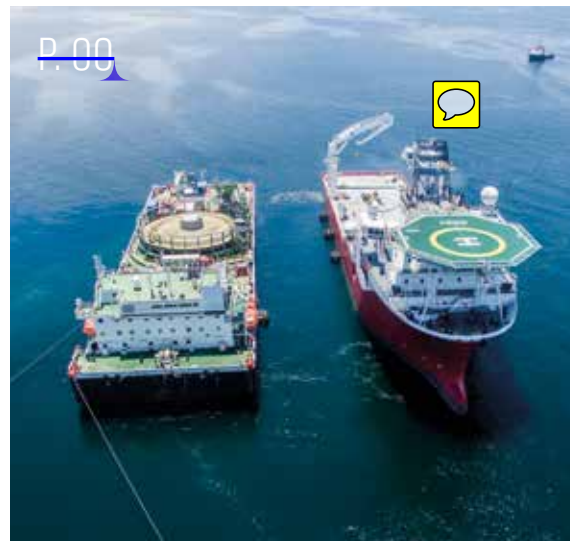
Customer Centricity is the key to our market approach. A centricity meaning the ability to anticipate and satisfy every need by offering innovative products and systems, inspired by a solution-driven rationale.



~~AT PRYSMIAN INTEGRITY COMES ALWAYS FIRST~~

All the numbers of responsible business. What Prysmian does in terms of the environment, safety and social responsibility, Governance and transparency, Ethics and integrity, Pillars of the Code of Ethics. Attention to people and communities.

P. 00



P. 00



~~FAST FORWARD TOWARDS EXCELLENCE~~



~~MAKE IT: THE POWER OF PEOPLE~~

In Prysmian people are the most important resource. Through people you create the cohesion and strength to compete at the highest levels throughout the world.



P. 00

~~INNOVATION, THE WINNING FACTOR~~



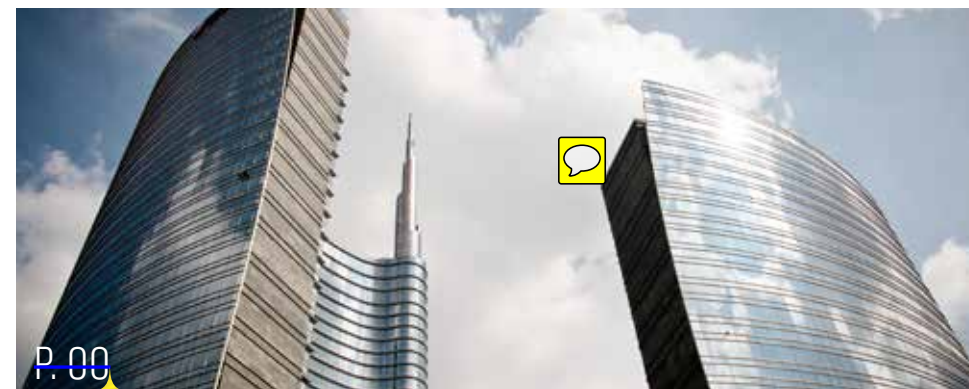
P. 00

~~BUILDING ON OUR BRAND~~



P. 00

~~THE STRENGTH OF OUR REPUTATION~~



P. 00



~~THE STRENGTH OF BEING A TRUE PUBLIC COMPANY~~